



EMYA 2022

CONFERENCE

MUSEUMS ADDRESSING LOCAL AND
GLOBAL ISSUES IN AND WITH
THEIR COMMUNITIES

ESTONIAN NATIONAL MUSEUM

MUUSEUMI TEE 2, TARTU

May 4 – 7, 2022



Some candidate museums have been unable to travel to participate in the EMYA conference in Tartu and will therefore do their presentations online, and some have chosen to not participate with live presentations.

As the Russian military invasion of Ukraine is ongoing, with no solution in sight, the three Russian candidates, which were nominated and are part of the candidates' brochure, will not be presenting in Tartu, as they will be included in the European Museum Forum's sanctions, coming into effect by May 1st, 2022, barring participation of candidate museums and professionals from Russia from the EMYA 2022 conference and award ceremony as well as from candidacy for EMYA 2023.

**The conference programme can be viewed online in real time, except for evening receptions and dinner, workshops and guided tours.*

DAY 1 | **WEDNESDAY**, May 4, 2022

NOT ONLINE EVENT

Arrival of participants

12.00 – 19.00 Registration and information desk
Estonian National Museum, Muuseumi tee 2, Tartu

Tours (optional)

Pre-registration before 24th April in address:
<https://emya2022.publicon.ee/et/registration/>

9.00 – 17.30 Day tour to Setomaa

9.00 – 17.30 Day tour to the Onion Route (Sibulatee)

10.00 – 16.00 Museum tours in Tartu

16.30 Tours in Estonian National Museum

19.00 – 21.00 **Informal gathering with light refreshments**

Musical entertainment provided by **Puuluup**

Estonian National Museum, Muuseumi tee 2, Tartu (outdoor area)

Welcome:

Agnes Aljas, EMYA judge and Research Secretary, Estonian National Museum

21.10  EMYA 2022 bus from ENM to city centre

WELCOME

DAY 2 | THURSDAY, May 5, 2022

Estonian National Museum, Muuseumi tee 2, Tartu

8.30
8.15 – 21.00  EMYA 2022 bus from city centre to ENM
Registration and information desk

9.00 – 9.30 **Opening of EMYA**
Welcome and introduction to EMYA 2022:
Jette Sandahl, Chair, European Museum Forum
Kertu Saks, Director, Estonian National Museum

9.30 – 10.00 Keynote address:
Introduction: **Jette Sandahl**, Chair, European Museum Forum
Museums addressing urgent local and global issues in and with their communities
Shane Clarke and Danielle O'Donovan, Nano Nagle Place, Ireland,
winner of the Council of Europe Museum Prize 2022

10.00 – 10.10 **Presentation of EMYA nominees and thematic panels**
Introduction: **Amina Krvavac**, Chair, EMYA Jury 2023

10.10 – 10.50 **Collaborations with cities and local communities**
What new approaches can museums embrace in collaborating with their municipalities and local communities? How are these museums making their collections accessible to their respective audiences?

- **Holstebro Museum**, Denmark
- **House of Museums**, Switzerland – online presentation 
- **Aberdeen Art Gallery**, UK – online presentation 
- Moderator: **Atle Faye**

10.50 – 11.20  **Coffee Break**

11.20 – 12.00 **New interpretations of national and regional heritage**
What is the role of national, regional and local museums today? How do they serve their communities and wider audiences? Can they become not only the repositories of local histories and heritage, but also agents of change for the present? How do they relate to, address and tackle contemporary issues?

- **The Estonian Maritime Museum Foundation**, Estonia
- **Bolnisi Museum of Georgian National Museum**, Georgia
- **Nordiska museet**, Sweden
- Moderator: **Atle Faye**

DAY 2 | THURSDAY, May 5, 2022

Estonian National Museum, Muuseumi tee 2, Tartu

12.00 – 12.40

Preserving spiritual traditions and community heritage

How do museums preserve and bring the unique religious, spiritual and specific community heritage to life? What are the challenges of such heritage preservation and presentation today?

- **Jewish Museum Vienna**, Austria
- **Cathedral Treasure Museum in Chut**, Switzerland
- **The Nordic Bible Museum**, Norway
- Moderator: **Metka Fujs**

12.40 – 14.00

 Lunch

14.00 – 14.30

Panel discussion: Museums in turbulent times

Can museums rise to meet the challenges of turbulent times? How can they effectively respond to emergencies brought by the onset of an armed conflict in their community or vicinity? Besides continuing to preserve and protect cultural heritage under new and adverse circumstances, what other responsibilities can or should museums assume? What are some of the ethical dilemmas in documenting the ongoing turbulent events for future generations?

Introduction: **Amina Krvavac**, War Childhood Museum, Bosnia and Herzegovina, EMYA judge

- **Dominika Mroczkowska-Rusiniak**, National Institute for Museums and Public Collections, Poland, EMYA judge
- **Agnes Aljas**, Estonian National Museum, Estonia, EMYA judge
- **Ihor Poshyvailo**, Maidan Museum, Ukraine – online 

14.30 – 15.30

Rethinking local identities

How can museums present and activate their local traditions and history? How do these museums represent their communities and their past? What are the new ways of representing local identities and heritage?

- **Virovitica City Museum**, Croatia
- **The Fram Museum**, Norway – online presentation 
- **Sörmland Museum**, Sweden
- **Museum of Mesolcina and Calanca Valleys**, Switzerland
- **Tunceli Museum**, Turkey
- Moderator: **José Gameiro**

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DAY 2 | THURSDAY, May 5, 2022

Estonian National Museum, Muuseumi tee 2, Tartu

15.30 – 16.30

Patrimony of great minds

What are the ways to preserve and present the outstanding legacies of great minds? How could the universal value and influence of these visionaries be interpreted and exhibited with relevance to the present?

- **Beethoven House Bonn**, Germany
- **Hegel House Museum**, Germany – online presentation 
- **Nicholas Copernicus House**, Poland
- **Ludwig Erhard Center**, Germany
- **Capodistrias Museum – Center for Capodistrian Studies**, Greece
- Moderator: **Adriana Munoz**

16.30 – 16.50

Coffee Break

16.50 – 17.40

University museums challenging established narratives

How can university museums define themselves in the 21st century? What issues do they address? How do they respond to debatable questions and narratives? How do they work with their local communities and wider international audiences?

- **Ghent University Museum (GUM)**, Belgium
- **Musée L – University Museum of Louvain**, Belgium
- **Allard Pierson - The Collections of the University of Amsterdam**, The Netherlands
- **Bergen University Museum – Natural History**, Norway
- Moderator: **Adriana Munoz**

17.40 – 18.20

Private initiatives opening treasures to wider audiences

How can private museums and initiatives bring out unique traditions and treasured collections and make them accessible to wider audiences? What are the challenges in making private collections become public? And how do local communities respond to these private initiatives?

- **Music Museum Fame – The Finnish Music Hall of Fame**, Finland
- **Museum of Contemporary Art Helga de Alvear**, Spain – online presentation 
- **Victoria Museum**, Ukraine
- Moderator: **Agnes Aljas**

18.30 – 21.00

Welcome reception: Estonian National Museum, Muuseumi Tee 2, Tartu

NOT ONLINE
EVENT

Tiit Terik, Minister of Culture, Estonia

Jette Sandahl, Chair, European Museum Forum

Performance by **NOËP**

21.10



EMYA 2022 bus from ENM to city centre

22.10



EMYA 2022 bus from ENM to city centre

DAY 3 | FRIDAY, May 6, 2022

Estonian National Museum, Muuseumi tee 2, Tartu

8.30
8.30 – 17.00

 EMYA 2022 bus from city centre to ENM
Registration and information desk

9.00 – 9.30

Keynote address:
Introduction: **Kimmo Antila**, Trustee, European Museum Forum
Museums and communities: mapping keywords for Europe
Pille Runnel, Estonian National Museum, Research Director – Deputy Director
Q&A

9.30 – 10.30

Cherishing craft and creativity within communities

How can museums approach the unique history of creativity and craft and make it relevant to the present day? How could the lasting impact of a particular industry be sustained for the local communities and at the same time become accessible to wider audiences?

- **Woodcarving Museum**, Bosnia and Herzegovina – online presentation 
- **Holmegaard Vaerk**, Denmark – online presentation 
- **Fondation Opale**, Switzerland
- **Adi Design Museum**, Italy
- **Museum of Footwear and Industry**, Spain
- Moderator: **Atle Faye**

10.30 – 10.50

 **Coffee Break**

10.50 – 11.50

Buildings and sites telling their stories

How does the site where the museum is located shape the presentation of the story? Whose stories can a building or site tell and in what new and meaningful ways could it do so? What are the challenges of preserving and adopting an old building or site to the present day standards?

- **Occupation Museum, 1940-1945**, Denmark
- **Fortress Dresden**, Germany
- **Casa Botines Gaudi Museum**, Spain
- **Wildegge Castle – Museum Aargau**, Switzerland
- **Ziraat Bank Museum**, Turkey
- Moderator: **Metka Fujs**

DAY 3 | FRIDAY, May 6, 2022

Estonian National Museum, Muuseumi tee 2, Tartu

11.50 – 12.40

New approaches to archaeology in connecting the past to the present

How are museums making the past relevant to the present and communicate the history and archeology to their audiences today? How can archeological museums engage with their local communities? How can we best preserve and present our distant history and its artefacts for the future generations?

- **Sigismondo Castromediano Museum**, Italy
- **Côa Park – Foundation for the Safeguarding and Development of the Côa Valley**, Portugal
- **Göbeklitepe Archaeological Site**, Turkey
- **Van Urartu Museum**, Turkey
- Moderator: **Amina Krvavac**

12.40 – 14.00

 Lunch

14.00 – 14.30

Keynote address:

Introduction: **Jouetta van der Ploeg**, Trustee, European Museum Forum

A museum rooted in its local community

Furkan Yavuz, Kenan Yavuz Ethnographic Museum, winner of the Silletto Prize 2021

Q&A

14.30 – 15.10

Fostering empathy and understanding within communities

What is the social role and responsibility of museums today? How can museums not just engage with, but become places of collaboration and representation for their different communities?

- **MigratieMuseumMigration (MMM)**, Belgium
- **Nano Nagle Place**, Ireland
- **Mas Miró Foundation**, Spain
- Moderator: **José Gameiro**

15.10 – 15.50

Advancing knowledge, education and artistry through literature and written word

How could stories of distinct written traditions and knowledge illuminate universal achievements in culture and education? How can museums focusing on a specific cultural phenomenon engage with wider audiences and make their area of study more accessible?

- **KBR Museum - The Library of the Dukes of Burgundy**, Belgium
- **Museum of Literature**, Ireland
- **Comenius Museum and Mausoleum**, The Netherlands
- Moderator: **Adriana Munoz**

15.50 – 16.20

 Coffee Break

DAY 3 | FRIDAY, May 6, 2022

Estonian National Museum, Muuseumi Tee 2, Tartu

16.20 – 17.00

Taking new approaches to understanding body and mind

How can museums contribute to our understanding of the body and mind? How can storytelling, personal perspectives and non-traditional narratives aid in creating presentations of difficult topics related to medicine and health? How do these museums engage with their audience and different communities?

- **Museum of the Mind | Dolhuys**, The Netherlands
- **Swiss Museum of the Blind**, Switzerland
- **Science Museum, Medicine: The Wellcome Galleries**, UK
- Moderator: **Metka Fujs**

17.00 – 18.00

Natural sciences and technology, their social engagement and impact

How can museums tell the human story of science, transport and technology? How do technological advancements transform communities, both small and large? And how can museums engage with their communities now?

- **Natural History Museum Weiherburg**, Austria
- **National Air and Space Museum**, France
- **experimenta**, Germany
- **Icelandic Museum of Natural History**, Iceland
- **Aluksne Banitis Station**, Latvia
- Moderator: **Agnes Aljas**

18.10



EMYA 2022 bus transfer to University of Tartu Museum
Tours at University of Tartu Museum galleries

19.30 – 23.00

NOT ONLINE
EVENT

Welcome reception

Hosted by European Capital of Culture Tartu 2024
University of Tartu Museum, Lossi 25, 51003 Tartu

Welcome:

Lemmit Kaplinski, Deputy Mayor of Tartu

Kuldar Leis, CEO, Tartu 2024

Kertu Saks, Director, Estonian National Museum

Mariann Raisma, Director, University of Tartu Museum and EMF National Correspondent

Joan Roca, Trustee, European Museum Forum

University of Tartu Museum galleries open for visiting

Performance by Anett

DAY 4 | SATURDAY, May 7, 2022

Estonian National Museum, Muuseumi tee 2, Tartu

8.30
8.30 – 14.00

 EMYA 2022 bus from city centre to ENM
Registration and information desk

9.00 – 9.30

Keynote address:
Introduction: **Vesna Marjanovic**, Trustee, European Museum Forum
A museum fostering a culture of debate, asking difficult questions and exploring big ideas
Michael Arnold, Stapferhaus, Switzerland, winner of EMYA 2020
Q&A

9.30 – 10.30

Panel discussion:
Introduction: **Sharon Heal**, Trustee, European Museum Forum
Museums dealing with decolonization, restitution and repatriation

- **Wayne Modest**, National Museum of World Cultures and Centre for Research in Material Culture, the Netherlands
- **Nanette Snoep**, Rautenstrauch-Joest Museum, Germany
- **Laura van Broekhoven**, Pitt Rivers Museum, UK
- **Léontine Meijer-van Mensch**, State Ethnographic Collections of Saxony, Germany
- Q&A

10.30 – 10.50

 Coffee Break

10.50 – 11.00

Presentation of EMYA 2023 in Barcelona
Joan Roca, Trustee, European Museum Forum

11.00 – 11.05

Presentation of EMYA 2024 in Portimão
José Gameiro, Liaison, Portimão and European Museum Forum partnership

11.05 – 12.00

Certificates ceremony
 The European Museum Forum presents certificates to all nominated museums
Mariann Raisma, National Correspondent, European Museum Forum
Dominika Mroczkowska-Rusiniak, National Correspondent, European Museum Forum

 Group photograph of all nominated museums

12.00 – 12.45

 Lunch

DAY 4 | **SATURDAY**, May 7, 2022

Estonian National Museum, Muuseumi tee 2, Tartu

12:45 – 14.00

NOT ONLINE
EVENT

Participants can choose between **workshops by former award winners** and **guided tours** of the Estonian National Museum

Workshop 1: **Estonian National Museum**, Host 2022 and winner of the Kenneth Hudson Museum Prize, 2018

Workshop 2: **Stapferhaus**, winner of the EMYA 2020

Workshop 3: **Kenan Yavuz Ethnographic Museum**, winner of the Silletto Prize 2021

Workshop 4: **Naturalis Biodiversity Center**, winner of EMYA 2021

ENM Tour 1: **Encounters exhibition** led by museum curator

ENM Tour 2: **Echo of the Urals exhibition** led by museum curator

ENM Tour 3: **Estonian National Museum outdoor areas**

ENM Tour 4: **Estonian National Museum collections and conservation department**

Free afternoon for participants

DAY 4 | EMYA 2022 AWARD CEREMONY & GALA DINNER

Estonian National Museum, Muuseumi tee 2, Tartu

18.30  EMYA 2022 bus from city centre to ENM
Important: Entrance with conference badge and invitation only
Dress code: semi-formal

19.00 – 19.30  **Welcome drinks**  Musical Interlude with **Maarja Nuut**

19.30 **Welcome:**
Jonas Dahl, Trustee, European Museum Forum, MC for the evening
Alar Karis, President of Estonia
Jette Sandahl, Chair, European Museum Forum

The Meaning of the Council of Europe Museum Prize

Senator Roberto Rampi, Rapporteur, Council of Europe

Supporting EMF and EMYA

James Alexander and Eithne Owens, Event Communications

 Musical Interlude with **Maarja Nuut**

Introduction to the Awards

Amina Krvavac, Chair, EMYA Jury 2023

Special Commendation Certificates,

presented by Metka Fujs and Atle Faye, EMYA judges

Meyvaert Museum Prize for Environmental Sustainability,

presented by Frank Boot, Meyvaert

Silletto Prize for Community Engagement and Participation,

presented by Jonas Dahl, EMF,

and handed over by Kenan Yavuz, winner of the Silletto Prize 2021

Portimão Museum Prize for Welcoming, Inclusion and Belonging,

presented by José Gameiro, Liaison, Portimão and European Museum Forum partnership

 Musical Interlude with **Maarja Nuut**

Kenneth Hudson Award for Institutional Courage and Professional Integrity,

presented by Jette Sandahl, Chair, European Museum Forum

European Museum of the Year Award,

presented by Amina Krvavac, Chair of EMYA Jury 2023

 Group photograph for Award Winners  Performance by **Estraadiraadio**

21.00 – 23.00 **Gala Dinner**

23.00  EMYA 2022 bus from ENM to city centre

23.59  EMYA 2022 bus from ENM to city centre

DAY 5 | SUNDAY , May 8, 2022

Optional tours

10.00 – 17.00

Optional tours of museums in Tallinn

(Registration closed)

Tour 1:

Estonian Maritime Museum (EMYA nominee 2022)

Kumu Art Museum of Estonia (EMYA 2008 Award Winner)

Tour 2:

Estonian Maritime Museum (EMYA nominee 2022)

Seaplane Harbour (EMYA 2014 Special Commendation)

11.00

Optional tours in Estonian National Museum

Registration on-site before 7 May

Tour of Encounters exhibition led by museum curator

Tour of Echo of the Urals exhibition led by museum curator

			
			
			
			